

THE BANKER
JULY 2019 TO JUNE 2020



The Banker

GLOBAL FINANCIAL INTELLIGENCE SINCE 1926

The Banker has reported in accordance with ABC's industry-agreed standards for Business Magazines



28,157

CIRCULATION
(AVERAGE PER ISSUE)

For more information:



Financial Times Ltd



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Issued: 17 Aug 2020

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18.5%

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1.7%

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MONTHLY

12 ISSUES

FINANCE &
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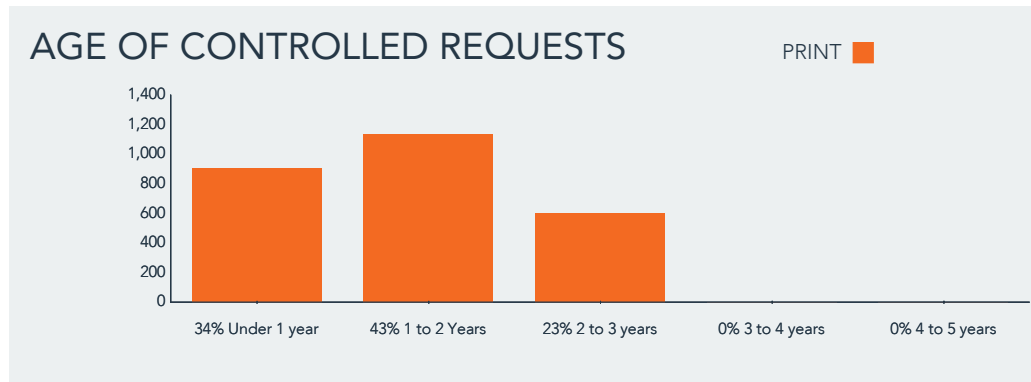
MARKET SECTOR

AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 28/05/20	29,498	12,266	17,232	29,498	12,266	17,232	-	-	-
FREE COPIES	29,002	12,131	16,871	29,002	12,131	16,871	-	-	-
CONTROLLED FREE	23,546	11,419	12,127	23,546	11,419	12,127	-	-	-
REQUESTED (INDIVIDUAL)	1,544	439	1,105	1,544	439	1,105	-	-	-
REQUESTED (COLLEAGUE)	1,095	389	706	1,095	389	706	-	-	-
NON-REQUESTED (NAME)	20,907	10,591	10,316	20,907	10,591	10,316	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	5,456	712	4,744	5,456	712	4,744	-	-	-
NON-CONTROLLED FREE	5,456	712	4,744	5,456	712	4,744	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	496	135	361	496	135	361	-	-	-
PAID SUBSCRIPTIONS	492	133	359	492	133	359	-	-	-
INDIVIDUAL	435	92	343	435	92	343	-	-	-
MULTIPLE COPY	57	41	16	57	41	16	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	4	2	2	4	2	2	-	-	-

AUDIT ISSUE ANALYSIS

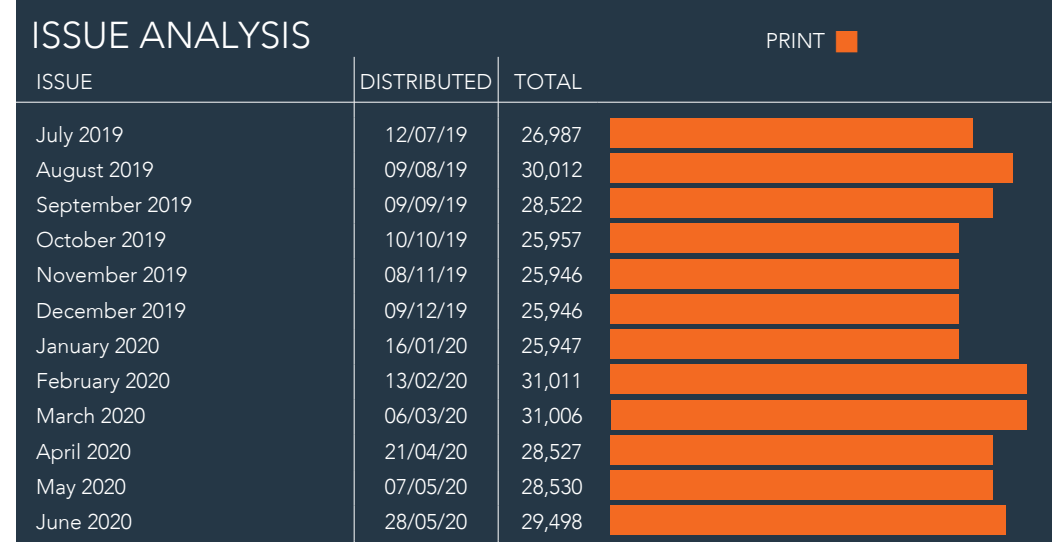
FREE COPIES DESCRIPTION

CONTROLLED: Managing Directors, Presidents, Corporate Treasurers, Finance Directors and those involved in the purchasing of international banking or IT services



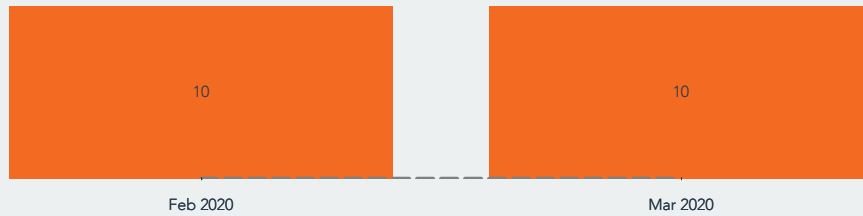
AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	28,157	8,751	19,406
PRINT EDITION	28,157	8,751	19,406
DIGITAL EDITION	-	-	-



ISSUE VARIANCES > 10%

- - - AVERAGE CIRCULATION



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